

Intro of MiniMax-One Pager

1. Company Intro



MiniMax is a leading global technology company and a pioneer in large language models (LLMs) in Asia. As a multi-modal innovator, we have consistently advanced our capabilities by introducing cutting-edge models for audio, video, and image understanding.

Guided by our slogan, "**Intelligence with Everyone**" we strive to make our state-of-the-art models accessible to all users. **Hailuo** is an end-user app, exclusively designed for users, with no developer access to the models. For developers, we provide Open API access to all our AI capabilities: [MiniMax-Intelligence with everyone](#).

Know us more via:

Official Website: <https://www.minimax.io/>

Official X: https://x.com/Hailuo_AI & https://x.com/MiniMax_AI

2. Intro of models



Current available MiniMax models include **AI video, AI Image, AI music, TTS/Voice Cloning and LLM**

- **Text-to-Speech (TTS) Model (T2A-02-Turbo, T2A-02-HD):** Our hyper-realistic, multi-emotion TTS model supports **32+ languages** with natural accents. It features intelligent emotional replication, high-fidelity voice cloning from just **10 seconds of input**, and unlimited slots at an affordable price.
See demo [here](https://x.com/Hailuo_AI/status/1879554062993195421)(https://x.com/Hailuo_AI/status/1879554062993195421)
- **AI Video Generation Model (Video-01, Video-01-live, Subject Reference, Director model):**
 - [Video-01](#) supports the creation of **cinematic-quality** videos with both text-to-video and image-to-video capabilities.
 - [Video-01-live](#) excels in animation with **reduced morphing and increased consistency**.
 - [Subject Reference Model](#), excels in **facial consistency**, another exciting [demo](#) here.

- **T2V-Director** & **I2V-Director** model, precisely control the **camera movement**
- **AI Image Generation Model(Image-01): 1/10 the cost** of similar-quality models
- **AI Music Generation Model (Music-01):** As one of the few providers of a music API, Music-01 allows you to synthesize instrumental music and songs up to 60 seconds in length at ultra-fast speeds. Experiment with a tutorial here: [Hailuo Music Tutorial](#).
- **Large Language Model (Minimax Text-01, Minimax VL-01):** With significant cost advantages and an industry-leading input context window, we offer unique value propositions. Our **Open Source** models are now available on **Hugging Face and Github**. [MiniMax Text-01](#) for advanced **long-context(4M tokens)** text processing & [Minimax VL-01](#) for multimodal image understanding



For each of the AI modalities, you can try them using Hailuo app playground:

- Video model: [Hailuo AI: Transform Idea to Visual with AI](https://hailuoai.video/) (<https://hailuoai.video/>)
- TTS model: [Hailuo AI Audio: Create lifelike speech](https://www.minimax.io/audio) (<https://www.minimax.io/audio>)
- Chat model: [Hailuo AI - Your Ultimate AI Assistant for Intelligent Solutions](https://chat.minimax.io/) (<https://chat.minimax.io/>)

3. Collaboration Proposal

Here's what sets us apart:

- **Top-Tier Models:** High-quality video and TTS models at fair prices, which we **recommend you leverage for our next-step collaboration**.
- **Unified API Platform:** Seamless access to all model APIs with competitive bundled pricing.
- **Enterprise-Ready:** High concurrency at no extra cost, supporting nearly 2M daily video generations via Hailuo.
- **Responsive Support:** Instant Slack support, backed by a skilled tech team and reliable incident management.

We're committed to empowering our partners and delivering unparalleled value in the video generation market.